

Logo Usage Guidelines

* The Texas logo is used as a sample. Guidelines apply to all state council logos.*

STANDARD LOGO



Main Logo



Horizontal Logo

LOGO VARIATIONS



The “**Dark**” version of the logo work for light backgrounds.



The “**Light**” version of the logo will work for dark backgrounds.



The “**Print**” version of the logo uses solid colors which are preferred for print production .

INCORRECT LOGO USAGE



⊘
Avoid adding effects like shadows to the logo



⊘
Avoid stretching or compressing the logo.



⊘
Avoid rotating the logo.



⊘
Avoid using the logo on busy backgrounds.



⊘
Avoid using an old version of the logo.

If you have any questions or need assistance please email Graphics at ndcgfx@nationaldiversitycouncil.org