

CALIFORNIA DIVERSITY COUNCIL PRESENTS



INAUGURAL SAN DIEGO
Multicultural Roundtable

Wednesday, February 11th, 2015
8:30am – 11:30am

CareFusion
3750 Torrey View Court
San Diego, California 92130

Sponsored by:



FOUNDER'S WELCOME



Dennis Kennedy

Founder & CEO, National Diversity Council

Greetings,

Welcome to the Inaugural San Diego Multicultural Roundtable hosted by the San Diego Diversity Council in partnership with CareFusion. This event offers you an opportunity to learn, network and hear different perspectives from a diverse mix of executives who have successfully climbed the corporate ladder.

There is something to be said of those who achieve excellence despite the odds. While people of color and other minorities are still underrepresented in the executive suite, those who have made it to the top have a unique opportunity to share their success stories as leaders with great determination.

The San Diego Multicultural Roundtable brings together five leaders of color who hold executive positions in their organizations. They will address various topics and share with you their experience and career path to the executive suite as individuals of color – the challenges and opportunities to achieve personal and professional success. I hope their insights inspire you in your own journey.

Thank you for your attendance and support of the San Diego Diversity Council.

Cordially,

A handwritten signature in black ink that reads "D. Kennedy".

Dennis Kennedy
Founder & CEO
National Diversity Council

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National Diversity Council



Dennis Kennedy
Founder & CEO
National Diversity Council

AGENDA

- 8:30 a.m. -9:00 a.m. **REGISTRATION, BREAKFAST & NETWORKING**
WELCOME AND INTRODUCTIONS
WENDY URUSHIMA-CONN
PRESIDENT & CEO
ASIAN BUSINESS ASSOCIATION
INTERIM PRESIDENT – SAN DIEGO DIVERSITY COUNCIL
- DAVID KODAMA - MODERATOR**
DIRECTOR
COOK + SCHMID
- 9:00 a.m.-9:20 a.m. **MICHAEL COGGINS**
VICE PRESIDENT, RELATIONSHIP MANAGER
JP MORGAN CHASE
DISCUSSION TOPIC: “CULTIVATING YOUR LEADERSHIP PRESENCE”
- 9:20 a.m. – 9:40 a.m. **TRACY WARD**
VICE PRESIDENT, CORPORATE CULTURE
WELK RESORTS
DISCUSSION TOPIC: “GROWING AS A LEADER”
- 9:40 a.m. – 9:55 a.m. **Q&A**
- 9:55 a.m. – 10:15 a.m. **BREAK**
- 10:15 a.m. – 10:35 a.m. **MARSHALL VARANO**
PARTNER
COHNREZNICK
DISCUSSION TOPIC: “OVERCOMING BARRIERS TO ADVANCEMENT”
- 10:35 a.m. – 10:55 a.m. **DR. CARLOS NUNEZ**
SENIOR VICE PRESIDENT, CHIEF MEDICAL OFFICER
CAREFUSION
DISCUSSION TOPIC: “IMPORTANCE OF EXECUTIVE LEADERSHIP”
- 10:55 a.m. – 11:10 a.m. **Q&A**
- 11:10 a.m. – 11:30 a.m. **CLOSING REMARKS**
WENDY URUSHIMA-CONN , PRESIDENT & CEO
ASIAN BUSINESS ASSOCIATION
INTERIM PRESIDENT – SAN DIEGO DIVERSITY COUNCIL

KEYNOTE SPEAKERS



David Kodama - Moderator
Director
Cook + Schmid

David plans and directs Cook + Schmid public engagement, community outreach and media relations programs for corporate, nonprofit and government clients. He has conducted programs for the County of San Diego Environmental Health Services, the County of San Diego Behavioral Health Services; City of San Diego Redevelopment Agency, Port of San Diego, San Bernardino County Office of Administration, Santa Fe Irrigation, Intelimedix, Allylix, and others. Certified by the International Association for Public Participation (iap2), David played a critical role in planning and implementing an extensive outreach program to build community support and gain California Coastal Commission approval for the Chula Vista Bayfront Master Plan, a joint plan to develop 556 acres of underused industrial bayfront property.

In this role, he manages internal and external resources to understand and achieve clients' goals, oversees budgets and ensures a high level of service. He is an excellent communicator, responsible, detail-oriented, motivated, professional and ethical. In short, he partners with clients to determine clients' needs and directs the development of products and services to meet those needs. Based on results, his outreach programs have earned awards from the PRSA, Society of Marketing Professional Services and the Health Care Communicators of San Diego. David is also an award-winning former journalist with more than 20 years experience creating compelling content for business, trade, technical and consumer publications. His background is ideally suited for creating meaningful relationships with the media as well as creating copy for a variety of uses. With a background in technology, web development and a creative mind, he also plays a key role in generating fresh, innovative projects for agency clients.

Michael Coggins
Vice President, Relationship Manager
JP Morgan Chase



Mike Coggins was born and raised in Northern California. He came to beautiful San Diego in 1998 where he attended the University of California-San Diego. He graduated in 2002 with a BS in Management Science and a minor in Japanese Studies. He is happily married and the father of 4 beautiful children. Mike is a Business Relationship Manager – VP for JP Morgan Chase. Mike's primary role is to assist his portfolio clients with their Business Deposit, Cash/Treasury Management, and Business Lending needs. He also spends a good portion of his time acquiring new business relationships from larger established business in San Diego County.

Mike stays very active in the community and through internal Chase Business Resource Groups. He is a Board Member for the Chicano Federation of San Diego County, Chair of Chase's Black Organization for Leadership Development, and Chair of Chase's San Diego Volunteer Leadership Group.

KEYNOTE SPEAKERS



Tracy Ward
Vice President, Corporate Culture
Welk Resorts

Tracy Ward has been with Welk Resorts since 1995, and currently oversees the Human Resources, Risk Management, Corporate Events and Legal functions. She is a key individual responsible for the company's strategic planning initiatives, with a focus towards facilitating the growth of the organization.

Tracy holds a Bachelor's degree in Sociology with a minor in Law from the University of California, San Diego, and has acquired several professional certifications within the HR and Hospitality industries, including the Senior Professional in Human Resources, Global Professional in Human Resources, and California HR certifications, and the Certified Hotel Administrator and Registered Resort Professional designations. Tracy's leadership has contributed to creating and maintaining an exceptional workplace culture and Welk Resorts has been a recipient of the San Diego SHRM Workplace Excellence Program's Crystal Award in 2009 and Marble Award winner in 2012, and received ARDA's ACE Employer of the Year Award in 2012.

Marshall Varano
Partner
CohnReznick



Marshall Varano, CPA, is a tax partner at CohnReznick. Marshall joined the Firm as a result of the merger with a local San Diego accounting firm where he was tax partner. Prior to this, he was a tax manager with a national firm. Marshall has 30 years of experience in public accounting with an expertise in business tax consulting and real estate transactions. His practice consists of manufacturing, real estate developers, high-tech/biotech corporations, and foreign corporations in addition to high net worth individuals. He is technically adept in tax planning, retirement planning, and qualified retirement plans.

Marshall leads the Firm's Hospitality Practice in the San Diego Office, providing tax and consulting services designed to improve profitability of restaurant clients. He has recently written articles "Taxes in 2011: What They Mean to Your Restaurant", which was featured in Nation's Restaurant News, The San Diego Business Journal, and The San Diego Daily Transcript and "Employee or Independent Contractor Status" featured in the DC Restaurant Association Newsletter. Marshall has also spoken to the California Restaurant Association and the San Diego Food & Beverage Association on the impact of "Obama Care" to the restaurant industry. He was a Panel moderator at 2013 FSTEC Hospitality Conference and Panel participant at the 2014 BISNOW San Diego Hospitality Summit.

Marshall is actively involved in firm sponsored education and client seminars. He has lectured on topics such as controlled foreign corporations, corporate reorganizations, incentive stock options plans, research and development credits, and 1031 like-kind exchanges. He is a member of the Board of Trustees and is Treasurer for the Crohn's & Colitis Foundation of America, Greater San Diego and Desert Area Chapter, and a volunteer coach for the UC High and Standley Middle School after school running program.

KEYNOTE SPEAKERS



Dr. Carlos Nunez
Senior Vice President, Chief Medical Officer
CareFusion

Dr. Nunez is the senior vice president and chief medical officer for CareFusion. In this role, he leads a multidisciplinary team that provides the expertise and guidance necessary to align the clinical realities of modern healthcare with the business strategies of the various operating units across CareFusion. This includes the staff and activities of the Center for Safety and Clinical Excellence. He is also responsible for supporting the safety, quality and regulatory efforts that touch every phase of the product and client

lifecycle.

Dr. Nunez is an accomplished physician and well-respected medical executive who brings a unique blend of clinical expertise and business experience to the field of healthcare technology. Dr. Nunez has published and presented extensively on the topics of healthcare informatics, clinical workflow automation, analytics and decision support, cerebral blood flow auto-regulation, ischemia-reperfusion injury and medical history.

Before joining CareFusion, Dr. Nunez served as the chief physician executive for a division of UnitedHealth Group, providing medical expertise and direction for corporate strategy and product development within their portfolio of healthcare technology solutions. Prior to UnitedHealth Group, he was a practicing anesthesiologist, intensivist and hospitalist, and served as the director of Education and Research for the division of Critical Care Medicine at Carolinas Medical Center Northeast. He holds a Doctor of Medicine degree from the University of Miami School of Medicine, where he also completed postgraduate training in anesthesiology and fellowships in both critical care medicine and clinical research. Dr. Nunez has an active appointment as adjunct professor of Biomedical Informatics at San Diego State University, where he also serves as associate director of the Biomedical Informatics Research Center. Dr. Nunez is a diplomate of the American Board of Anesthesiology, and a member of the American Medical Association, the American Society of Anesthesiologists, the Society of Critical Care Medicine, the European Society of Anesthesia, the European Society of Intensive Care Medicine and the Health Management Academy.

JOIN THE CALIFORNIA DIVERSITY COUNCIL



The California Diversity Council is committed to enhancing the appreciation for and understanding of the value of diversity and inclusion in today's global society. We strive to transform our workplace communities into environments where people are valued for their uniqueness and differences, and are confident that their contributions matter.



CALIFORNIA
DIVERSITY COUNCIL
A MULTICULTURAL RESOURCE PROMOTING EXCELLENCE

Please contact **Jacob Tadesse** for more information about the California Diversity Council jacob.tadesse@nationaldiversitycouncil.org