

THE GEORGIA DIVERSITY COUNCIL PRESENTS THE

3RD ANNUAL

COLLEGE DIVERSITY SUMMIT

EMPOWERING OUR YOUTH FOR THE REAL WORLD OF WORK



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GOIZUETA BUSINESS SCHOOL – EMORY UNIVERSITY
ATLANTA, GA
NOVEMBER 7, 2015



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*--Briana Soria, MBA 2015
MBA Marketing Intern, Frito-Lay*

EMORY UNIVERSITY'S GOIZUETA BUSINESS SCHOOL is dedicated to helping talented individuals make their mark on the business world. Paired with rigorous core courses, our innovative applied learning techniques teach you to analyze problems and implement solutions, as well as how to fortify your soft skills — like negotiation and leadership.

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WELCOME FROM THE CHAIR



KEN MIDDLETON
Account Manager, TEKsystems

Greetings,

Growing up poor and without much direction from an academic perspective in the rural backwoods of Clinton, NC, I was put at a great disadvantage to some of my peers when applying to colleges and then navigating the college world, and subsequently, the real world. If it was not for the special people in my life who took stock in me and began investing in me to teach me the lessons I didn't know, I wouldn't be where I am today. Recognizing this, I was excited in 2013 to help pioneer the GADC College Diversity Summit and feel that this year will be an even bigger success!

As this event continues to grow and improve each year, I envision a time when this will be the PREMIERE college diversity preparation event for the state of Georgia and you'll have the distinct ability and pleasure to say you were here from the ground roots. Make today a day of learning for investment in your future, but remember it is what you do AFTER you leave this summit (consistent reading to improve your knowledge base and ability, holding yourself to a high standard and holding others to it as well, and always seeking out feedback to improve and grow) that will make all the difference.

Regards,
Ken Middleton

A handwritten signature in blue ink, appearing to read 'Ken Middleton', with a stylized initial 'K'.

WELCOME FROM THE NATIONAL DIVERSITY COUNCIL



DENNIS KENNEDY
Founder & CEO, National Diversity Council

Welcome!

I would like to take this opportunity to personally welcome you to the 3rd Annual Georgia College Diversity Summit. The College Diversity Summit's purpose is to create an environment that invites college students to connect with professionals and mentors to come together and engage in dialogue about important issues and topics affecting diversity among college graduates embarking on their career paths.

In today's global society, the importance of diversity is becoming even more apparent. Collaboration between different cultural segments, organizations, and industries is imperative to form a strong, cohesive community. Community building is not only about creating new ideas; it is about putting these ideas into action, and witnessing the results. The College Diversity Summit is comprised of two keynote addresses and three concurrent sessions, followed by a career fair. Our participants come from diverse backgrounds, educational institutions, and professional organizations and share an astounding passion for their fields. The topics were chosen to provide all attendees with valuable insights that will benefit their personal and professional growth.

The National Diversity Council started this College Diversity Summit because there is a strong need for dialogue and diversity among college students that relates to increasing professional readiness. Thank you for joining the Georgia Diversity Council in addressing this need by participating in our 3rd Annual College Diversity Summit. I hope you will join us in facilitating the development of a truly open society, where the exchange of ideas is unrestricted and everyone has the opportunity to succeed.

Best,
Dennis Kennedy

A handwritten signature in black ink that reads "D. Kennedy". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

AGENDA

8:00 AM - 9:00 AM	REGISTRATION/BREAKFAST	
9:00 AM - 10:00 AM	OPENING REMARKS Ken Middleton <i>Account Manager, TEKsystems</i> BREAKFAST KEYNOTE SPEAKER Amy Whitley <i>Chief Diversity & Inclusion Officer, UPS</i>	<i>Room W525</i>
10:00 AM - 10:10 AM	BREAK	
10:10 AM - 11:10 AM	CONCURRENT SESSION I <i>The Do's and Don'ts of Social Media</i> <i>Financial Literacy Workshop</i>	<i>Room W231 Room W234</i>
11:10 AM - 11:20 AM	BREAK	
11:20 AM - 12:20 PM	CONCURRENT SESSION II <i>Working in Sales, Healthcare, IT, Education and Engineering</i> <i>Networking Workshop</i>	<i>Room W231 Room W234</i>
12:20 PM - 12:30 PM	BREAK	
12:30 PM - 1:30 PM	LUNCHEON LUNCHEON KEYNOTE SPEAKER Tamika Curry Smith <i>Founder & President, The TCS Group, Inc.</i>	<i>Room W525</i>
1:30 PM - 1:40 PM	BREAK	
1:40 PM - 2:40 PM	CONCURRENT SESSION III <i>Obtaining & Leveraging Your Internships</i> <i>Dress for Success Workshop</i>	<i>Room W231 Room W234</i>
2:40 PM - 2:50 PM	TRANSITION BACK TO MAIN ROOM	<i>Room W525</i>
2:50 PM - 4:00 PM	CLOSING REMARKS & CAREER FAIR	

BREAKFAST KEYNOTE



AMY WHITLEY

Chief Diversity and Inclusion Officer, UPS

Amy Whitley is the Chief Diversity & Inclusion Officer and Vice President of Strategic Human Resources Programs for UPS, a global leader in logistics and the world's largest package delivery company. UPS offers an extensive range of options for synchronizing the movement of goods, information and funds. As a \$54 billion global company with over 400,000 employees, UPS is one of the most recognized and admired brands in the world.

In her role, Amy oversees the administration of the company's diversity and inclusion strategies, ensuring UPS leverages the unique perspectives of a diverse workforce. She also serves as vice president overseeing strategic human resources programs.

During her 31 year UPS career, Whitley has held a variety of positions of increasing responsibility in operations, human resources, UPS Airline and supply chain solutions. Her passion and energy for making a difference in the lives of UPS employees has been demonstrated in her leadership to create the Women's Leadership Development Program at UPS, which led to the successful expansion of Business Resource Groups across many employee constituencies. These groups unite UPS employees globally by providing development opportunities and ways to make a positive impact in the communities in which they work, live and volunteer.

Amy is a member of the Human Resources Policy Institute (HRPI) and the Human Resources People and Strategy (HRPS). She serves on the board of Atlanta affiliate of HRPS, called the Human Resources Leadership Forum (HRLF). In addition, Amy serves on the board of ONBOARD, an organization seeking to influence public companies to further the advancement of women in the boardroom and executive positions.

A New York native, Amy holds a Bachelor of Business Administration Degree in Human Resources from Pace University. Amy is married and has two children.

LUNCHEON KEYNOTE



TAMIKA CURRY SMITH
President, The TCS Group, Inc.

Tamika Curry Smith is President of The TCS Group, Inc., a firm that provides human resources and diversity and inclusion (D&I) solutions to a broad range of clients in a variety of industries. With 20 years of consulting and human resources experience, Tamika brings a unique set of skills to help clients resolve issues that impact business and organizational performance. Whether it's conducting training across the country, working with entrepreneurs to improve their business operations, helping organizations launch D&I initiatives and form D&I steering committees, or serving as a public speaker at workshops and conferences, Tamika utilizes her passion for people to help her clients drive real change in their organizations.

Tamika started her career with Deloitte & Touche, where she obtained her CPA license and performed accounting and auditing services. She then joined Deloitte Consulting, where she gained experience in both general management and retail consulting. Her consulting engagements focused on strategy, operations, supply chain, and process improvement.

Tamika then took on the role of Director of Diversity Programs for Deloitte Consulting, where her responsibilities included leading the design and execution of Deloitte's diversity strategy in the Americas and coordinating initiatives with senior management.

Before founding The TCS Group, Tamika was the Director of Diversity at Target Corporation, where she was responsible for developing the diversity strategy for Target's corporate headquarters, stores, and distribution centers and leading the organization's focus on diversity recruitment, retention, awareness, communication, and measurement.

Ms. Curry Smith earned a BBA in Accounting with High Distinction from the University of Michigan. She also obtained an MBA in Organizational Behavior, Strategy, and Entrepreneurship from the Kellogg School of Management.

Tamika has shared her expertise as a speaker and facilitator at many events, such as the Conference Board Leadership & Management Seminars, the NSHMBA Conference, the NBMBA Conference, and the Multicultural Forum on Workplace Diversity & Inclusion. In addition, Ms. Curry Smith has been quoted in numerous publications, including the New York Times Magazine, Diversity Inc, and Adweek.

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AT DAVID.VANEK@TEXASDIVERSITYCOUNCIL.ORG



The Georgia Diversity Council is committed to enhancing the appreciation for and understanding of the value of diversity and inclusion in today's global society. We strive to transform our workplace communities into environments where people are valued for their uniqueness and differences, and are confident that their contributions matter.



Please contact Dejoron Thorpe for more information about the Council
dejoron.thorpe@nationaldiversitycouncil.org