California Diversity Council presents

Silicon Valley

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IN

LEADERSHIP

• SYMPOSIUM •

Navigating the Corporate Ladder

Wednesday, March 19, 2014

7:30AM - 11:30AM

Santa Clara, CA

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I WANT TO KNOW THE ONLY LIMITS ARE THE ONES I SET MYSELF

Until recently, the corporate world was dominated by men. But in China today, one in three management positions is held by a woman. And in France, they're setting their sights even higher with new legislation that aims to put 40% of corporate directorships in the hands of women by 2017. In terms of business qualifications, the balance is shifting too – at Harvard Business School, the percentage of female MBA students is 39%. But there's still a long way to go. That's why, at EMC, we're going to great lengths to support women in the workplace. Our Women's Leadership Forum, launched in 2001 and now boasting more than 3000 members across the globe, is an incredible network of women who inspire, encourage and enable each other to realize their full potential with us. And that's just one example of a culture of inclusion and innovation that's designed to bring out the best in everyone who works here. To find out more and discover where you fit in, head for **me.emc.com.**

LEAD ME TO EMC

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Source: The Independent, The MBA is no longer just a man's world, 2011

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Welcome from the National Diversity Council

Dennis Kennedy

Founder & CEO, National Diversity Council

Welcome to the 5th Annual Women in Leadership Symposium hosted by the California Diversity Council. This great event offers an opportunity for you to observe, learn, network, and hear different perspectives from a diverse mix of executives who have made the climb up the corporate ladder.

The theme for today's symposium is "Women in Leadership: Women Empowering Women." You will gather a wealth of knowledge, experience and expertise from some of the best female executives speaking on topics pertinent to today's woman leaders as well as personal and professional challenges faced while successfully rising to the top in their respective organizations.

I encourage you to take the initiative to meet new colleagues, talk openly about today's topics and exchange ideas. It is my hope that your experience today is rewarding and allows you to gain some insight to reflect on your own goals and status in an effort to help catapult you to the top in your own career development.

We sincerely appreciate your attendance today in support of the Women in Leadership Symposium and the California Diversity Council. I would like to thank our corporate sponsors, planning committee, program participants, and volunteers for your support and participation. Without each of you, this event would not be a success.

Sincerely,

D. Kennedy

Dennis Kennedy

Agenda

7:30 a.m. - 8:30 a.m.	**REGISTRATION, BREAKFAST, AND NETWORKING**
8:30 a.m. - 8:35 a.m.	**WELCOME & SPONSORS REMARKS** **Sheryl Chamberlain** - *Senior Director, VCE Technology Partner Manager, EMC*
8:35 a.m. - 8:40 a.m.	**INTRODUCTION OF PANELISTS AND TOPICS** **Angeles Valenciano -** *President & EVP, National Diversity Council*
8:40 a.m. - 9:00 a.m.	**TOPIC #1: Leadership and Success – I'm a Woman. I'm Invincible** **Marilyn Nagel** - *CEO, Watermark*
9:00 a.m. - 9:20 a.m.	**TOPIC #2: Becoming a Person of Influence** **Ruth Stergiou** - *CEO, Invent Your Future Enterprises*
9:20 a.m. - 9:40 a.m.	**TOPIC #3: Cross-Cultural Leadership: Women Bridging the Racial Divide** **Shefali Razdan Duggal** - *Political Activist*
9:40 a.m. - 10:00 a.m.	**QUESTIONS AND ANSWERS SESSION**
10:00 a.m. - 10:15 a.m.	**BREAK**
10:15 a.m. - 10:35 a.m.	**TOPIC #4: Personal Branding: Accessorizing Your Assets** **Lori Cornmesser** - *Vice President, Global Channel Sales, Ixia Communications*
10:35 a.m. - 10:55 a.m.	**TOPIC #5: Top 5 Career Unwritten Rules** **Eva Andres** - *Vice President, Human Resources, EMC*
10:55 a.m. - 11:15 a.m.	**QUESTIONS AND ANSWERS SESSION**
11:15 a.m. - 11:30 a.m.	**CLOSING REMARKS** **Angeles Valenciano** - *President & EVP, National Diversity Council*
11:30 a.m.	**ADJOURN**

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Moderator

ANGELES VALENCIANO
President & EVP
National Diversity Council

Ms. Valenciano is a seasoned strategist with over eighteen years of experience in Human Resources, where 12 of those years have been dedicated to Diversity, Organizational Change and Development. Ms. Valenciano has been recently appointed as president of the Healthcare Diversity Council. The mission of the Healthcare Diversity Council is to engage in dialogue with the healthcare community regarding inclusion and leadership best practices. A major goal is to build cultural awareness in the healthcare industry in order to create a positive impact on individuals, organizations and the community at large.

In addition to her appointment as president, Ms. Valenciano is also named executive vice president of the National Diversity Council (NDC). In this role, she will oversee the growth of several national markets including California and Arizona. For the past several years, Ms. Valenciano served as vice president of business development for the Texas Diversity Council (TXDC), one of the state councils under the NDC umbrella.

Prior to accepting the position of vice president of development with the TXDC, Ms. Valenciano was the director of diversity and inclusion for 84 Lumber Company, a private organization headquartered in Pittsburgh PA. As director, she provided leadership and direction in the infrastructure, design, formulation, implementation and execution of the organization's overall diversity strategy, which included external communications, public relations and community engagement. She was also responsible for ensuring that business practices, processes and procedures to support 84 Lumber's commitment to diversity and Inclusion were in place and effective. In addition, Ms. Valenciano was involved in the company's business expansion into Mexico and Canada.

Ms. Valenciano was the Texas Diversity Council's first executive director with responsibility to oversee the day-to-day operations of the organization and implement policies as adopted by Board of Directors. Her responsibilities also included helping to direct the agendas of the then four regional Diversity Council's Advisory Boards formed by Human Resources directors and executives of various corporate member organizations located in Austin, San Antonio, Dallas and Houston. Under her leadership, the annual Women in Leadership Symposium was created and is now a national event held in more than twelve states.

Prior to joining the TXDC, Ms. Valenciano was key in managing the strategic direction and execution of organizational-wide development processes, diversity programs and initiatives, which included leadership development, coaching, training and organizational consulting for JPMorgan Chase. As an assistant vice president, she served in the capacity of Leadership Development Consultant in Credit Card Services and Organizational Development Consultant to Customer Services' clients. In this role, she was afforded the opportunity to serve as subject matter expert on global diversity with responsibility to oversee the company's initiatives in Latin America, Canada and Mumbai, India.

Active in charitable and civic affairs, Valenciano is a graduate of the Instituto Tecnologico Y de Estudios Superiores de San Luis Potosi located in the City of San Luis Potosi in Mexico with a Degree in Business and Computer Information Systems. She holds a Professional in Human Resources (PHR) Certificate from University of Villanova (Dec. 2003). She has completed various Leadership and Professional Development Programs from ongoing continuous studies and associations across the country and abroad. Ms Valenciano serves on the board of the Science, Engineering and Technology (SET) at St. Mary's University. She is also very involved and is a strong advocate for people with disabilities in the workplace and chairs several committees. She is also a proud ally to the LGBT community and is active with several chambers of commerce across the country. Ms. Valenciano resides in San Antonio, TX with her two sons Tony (13) and Diego (10).

Panelists

MARILYN NAGEL
CEO
Watermark

Marilyn Nagel is the CEO of Watermark www.wearewatermark.org.
I am fortunate to lead Watermark, the premier women's organization based in the Greater Bay Area for exceptional women who have made their mark: in business, as entrepreneurs, and in professional services. Watermark women are a unique force and are redefining what it means to be a woman in the workplace, making our marks in and for our companies, our careers and our communities.

Prior to joining Watermark, I was the Chief Diversity Officer at Cisco. My background includes work in academia, leadership development, and organizational development for nearly 30 years, in both the private non-profit sector and for Fortune 100 companies.
I started my career with a bachelors in Fine Arts, and hold a master's degrees in public administration, and have an additional master's degree in social and systemic studies, with a focus on organizational systems.

I have served on the board of directors of NACME, Professional Business Women of California, as well as Children and Family Services. Currently I am on the board of Watermark and Big Pink Ribbon. Listed multiple times in "Who's Who – Women in Business," recipient of the Diversity Officer Leadership Award, The TWIN award, and the Women Worth Watching award, Women of Influence Award, and Black Enterprise Award. I am a frequent speaker on the topics of developing women leaders, increasing women's participation on boards, and building a culture of inclusion. I have a regular blog on Huffington Post and contribute regularly to Forbes, Inc, Fast Company, NY Times and LA Times.

RUTH STERGIOU
CEO
Invent Your Future Enterprises

Ruth Stergiou is the CEO of Invent Your Future Enterprises. Ruth is an educational program designer and producer with extensive expertise in high-profile conferences, special events and virtual training programs for corporations, associations, universities and governments. Special expertise in programs designed to help professional, business, technical and entrepreneurial women advance to the next level of their career or business. She is also interested in programs designed to engage young women in careers using science and technology.

Specialties: Production of live and virtual conferences, special events, webinars; program development and speaker sourcing – women's leadership, technical women, entrepreneurs, youth programs; organizational consulting.

Panelists

SHEFALI RAZDAN DUGGAL
Political Activist

Shefali Razdan Duggal is a member of the Democratic National Committee's National Finance Committee and is a Co-Chair for the DNC Women's Leadership Forum. Shefali also is on the White House Council of Women & Girls (chaired by President Barack Obama's Senior Advisor Valerie Jarrett) and is currently a Co-Chair for the Ready for Hillary PAC. Shefali is a member of the Democratic National Committee Asian American Leadership Council, the DNC National Steering Committee and the Majority Council of Emily's List, an organization dedicated to electing Democratic women to all levels of government. Shefali is also on the National Advisory Board of Doctors for America, the National Advisory Board of Beyond Bollywood (Smithsonian Museum) and the Advisory Board of Emerge California. Shefali is involved with Human Rights Watch (California Committee North) and currently works on various U.S. Senate and Congressional campaigns throughout the country.

Previously, Shefali was a member of President Barack Obama's National Finance Committee (NFC) for the 2012 Presidential reelection campaign, a Co-Chair for Obama Victory Trustees (OVT) & a member of the Northern California Finance Committee for President Barack Obama. Shefali was a member of the Credentials Standing Committee for the 2012 Democratic National Convention & was an At-Large Delegate to the Convention from the State of California. Shefali was active in Senator Barack Obama's 2008 Presidential campaign where she was a Trustee for the DNC South Asian American Leadership Council. There she focused on South Asian & Young Professional outreach, co-hosting a number of fundraising events for both the Senator & his surrogates. She previously worked with Senator Hillary Clinton's 2008 Presidential campaign where she was a member of the campaign's Northern California Steering Committee & the Women for Hillary Committee.

EVA ANDRES
Vice President, Human Resources – Software IIG Division
EMC Corporation

Eva Andres is Vice President of Human Resources for the Software IIG Division of EMC. She leads all aspects of IIG's global Human Resources practice to ensure that the division attracts and maintains world-class talent to help drive EMC's success. In this capacity, Eva oversees talent acquisition, compensation, learning and development, change management, employee relations, and all of the people aspects of mergers and acquisitions. Since her time in the role, Eva has worked closely with the division President to transform IIG and extend its leadership in ECM from being a platform-based vendor to a next-generation, cloud and SaaS based solutions provider. She has also been a key contributor in building EMC's brand in the West Coast to be recognized as one of the "Best Places to Work".

She joined EMC as part of the company's acquisition of Documentum in 2003. At Documentum, Eva was Director of Human Resources, and was responsible primarily for leading the HR Business Partners and International expansion. Prior to working at Documentum, Eva started her career at DuPont in Europe where she held a variety of strategic HR positions across the Region.
Eva earned her degree in Organizational Psychology from the University of Barcelona and speaks several languages. She lives in the San Francisco Bay Area with her husband and their two children.

Panelists

LORI CORNMESSER
Vice President, Global Channel Sales
Ixia Communications

Results oriented passionate executive with 18 years Channel Sales, Business Development and Marketing experience. Strong business acumen with the ability to develop and execute a wide range of sales, marketing, and business development strategies designed to establish or grow market relevance, increase revenue and profitability.
Specialties:

- Channel Recruitment, Development and Management
- Business Development Strategy and Execution
- Strategic Alliances and Partnerships
- Exceptional leadership skills: a strong motivator of people with passion, quality and commitment.
- Ability to work in a high velocity – high activity environment.

Lori is on the board of the Cloud Convergence Council and was recognized by CRN Magazine in 2009, 2010, 2011, 2012 and 2013 as one of the Top Women in the Channel. Diversity Journal recently awarded Lori with the 2011 Woman Worth Watching.
Lori serves as the President of the Silicon Valley Diversity Council where the vision is to work with Silicon Valley companies to create, sustain and drive an integrated approach to organizational transformation which optimizes diversity and inclusion.
Lori is married with two children and holds a MBA from Columbus University.

Ixia is proud to sponsor the Women in Leadership Symposium.

Ixia solutions allow enterprises, service providers and network equipment manufacturers to optimize network and application visibility and performance, find and eliminate network security vulnerabilities, and assess networks, network equipment and applications. Using Ixia, customers can accelerate and deliver production-ready services and applications and assess and maintain performance, resiliency, and security in a complex and ever changing environment. This helps to ensure that the network and applications perform, deliver a high quality user experience, and remain secure in the face of change and external threats. To find out more about why the most trusted names in networking trust Ixia, please visit **ixiacom.com**.

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The California Diversity Council is committed to enhancing the appreciation for and the understanding of the value of diversity and inclusion in today's global society. We strive to transform our workplace communities into environments where people are valued for their uniqueness and differences, and are confident that their contributions matter.

CALIFORNIA DIVERSITY COUNCIL
A MULTICULTURAL RESOURCE PROMOTING EXCELLENCE

For more information about joining the California Diversity Council, please contact
Jacob Tadesse, Coordinator
jacob.tadesse@nationaldiversitycouncil.org

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