

Los Angeles 2014 National Diversity Council Boot Camp



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On Wednesday, February 26th, The National Diversity Council hosted a Diversity Boot Camp in Los Angeles at the University of Phoenix, Pasadena Campus.

Professionals responsible for driving diversity and inclusion in their organizations came together to refine their strategies and gain new knowledge on cutting-edge initiatives and best practices.

“The goal of the National Diversity Boot Camp is to bring professionals together to facilitate new improvements and diversity practices in the work-force,” said Dennis Kennedy, Founder and CEO of the National Diversity Council.

Perika Sampson, Executive Vice President and Managing Consultant for the National Diversity Council, conducted the 2014 National Diversity Boot Camp. Topics throughout the event included “Paradigm Shifts in Diversity and Inclusion”, “Crafting and Framing a Sustainable Diversity & Inclusion Strategy” and “Leveraging Diversity and Inclusion for Employee Engagement and Innovation.”

Throughout the diversity boot camp, peer-to-peer learning and interactive exercises were utilized.

Participants also learned about domestic and global diversity best practices, and were informed about progressive diversity enterprises.

Overall, the program shared insights on leveraging key initiatives to improve employee engagement, create inclusive cultures, drive innovation and garner market share.

The National Diversity Council would like to thank the speakers, sponsors and attendees for helping to make this year’s boot camp a success.