

Executive Women Inspires Attendees at the Charlotte Women in Leadership Symposium



Presenters who shared at the Charlotte Women in Leadership Symposium

Charlotte, NC— On Tuesday, March 4th, the NDC Carolinas Diversity Council Annual Women in Leadership Symposium at Charlotte Omni Hotel. Professionals from the Charlotte area were present to receive tools necessary to help them advance in their careers. This year's theme was "Politics of Power: Communication, Influence, and Empowerment." "We always want to create an environment where attendees of various ethnic backgrounds could come together, gather a wealth of knowledge, and learn from female leaders who have excelled in their careers," said Dennis Kennedy, Founder & CEO of the National Diversity Council.

The symposium presenters were Dr. Denise Cooper, Executive Coach, Coach HR, LLC; Ivy Chin, SVP of

eCommerce and Omnichannel Digital at Belk; and Loril M. Gossett, PhD, Associate Professor of Organizational Communication and Organizational Science at UNC Charlotte. All provided slightly different perspectives and insights into their and one another's topics.

The symposium began with registration and a networking session where attendees were allowed to build new connections and contacts.

Following the networking session, the symposium began, which consisted of brief presentations, given by the three presenters, focusing on their given topic. As the event progressed, attendees were encouraged to reflect on their own career goals and strengths, as well as increase networks as they strive to

advance in their respective organizations. To help achieve this goal, the event allowed the participants to discuss speaker presentations and discussion questions at their tables, report their discussions as a group to the presenters, and receive feedback from them.

The topics that were presented focused on communication, influence and empowerment.

The NDC Carolinas Diversity Council thanks all of the sponsors: Carolinas HealthCare Systems, Aerotek, UNC Charlotte's Center for Professional and Applied Ethics, Snyder's-Lance of Hanover, and Women with Know-How. We would like to thank our speakers for their time and sharing their insights with Charlotte, the Charlotte Advisory Board for all of their hard work and dedication on planning this event, and the attendees for setting aside their time, joining us for this event, and their engagement as we discussed topics in groups. It took all of these groups to make this year's Charlotte Women in Leadership Symposium a success.