



Florida Diversity Council presents the Orlando Young Women's Leadership Symposium

*Knowing Your Purpose to Fulfill
Your Dreams*

Saturday, May 4th

8:00 A.M. – 12: 30 P.M.

Nova Southeastern University – Orlando
4850 Millenia Boulevard, Orlando, Florida 32839

Register: <http://www.ywlsymposium.com/Orlando/2013/index.html>



WELCOME FROM THE CHAIRS

Welcome future leaders to the 2013 Orlando Young Women's Leadership Symposium. The Florida Diversity Council is proud to present you with important information on how to "Know your Purpose to Fulfill your Dreams."

We are fortunate to have an accomplished group of female professionals who will share their experiences and recommendations that you can begin to leverage today to achieve your goals and dreams. The information shared today will provide a foundation to help you identify your purpose, start to formulate goals and ultimately define a plan to not only fulfill that purpose but to also achieve your dreams.

We hope that you leave today inspired about your potential and excited about the opportunities that lie ahead of you. You are the leaders of future!

You are strongly encouraged to network and share contact information with one another. It is our hope and intent that you take the insights shared with you today and utilize them for your own personal development.

The Florida Diversity Council appreciates you taking the time to invest in your future and this Symposium as a whole. We are grateful for your attendance and wish to extend a special thank you to our in kind sponsor, Nova Southeastern University. We would also like to thank our other sponsors, volunteers, staff, and members because without your support, this event would not be possible.

Tina Rourk
Chief Information Officer
Wyndham Vacation Ownership



Toni Ballone
Assistant Director
Nova Southeastern University



Octavia Rushin
Director of Business Development
RCI



KEYNOTE SPEAKER



Allison Kreiger Walsh

Motivational Speaker, Entrepreneur, Produce, Life and Pageant Coach, Non-Profit Activist

Allison Kreiger Walsh is a motivational speaker, entrepreneur, producer, life and pageant coach, and a non-profit activist. A graduate of the University of Florida with a degree in Public Relations and concentration in Event Management, she received her professional broadcasting certification from the Connecticut School of Broadcasting prior to her graduating with honors with her Juris Doctorate from Florida A & M University's College of Law.

Allison embraced entrepreneurship as a freshman in college when, in 2001, she founded H.O.P.E. ~ Helping Other People Eat. Today, a 501c3 non-profit organization, H.O.P.E. focuses on the prevention and awareness of eating disorders by creating educational outreach materials and providing support for those struggling. Allison's message has reached millions through national media outlets including Lifetime Television's Balancing Act, PBS's Emotional Life and NBC's iVillage. She has been a contributing editor for the Dove Digital Channel hosted on MSN.com, and a featured blogger for PBS and Tri Delta's Reflections Program. Allison is a National Board Member of NEDA, the National Eating Disorders Association; this position was preceded by serving as the Inaugural Chairwoman for the National Jr. Board of NEDA. Her love for business development brought her to work at UF&Shands Florida Recovery Center in 2012. She presently is the National Director of Business Development for the Recovery Village; a new treatment center opening in June 2013.

Allison took another step toward fulfilling a dream she is passionate about in October 2012 when she, along with her friend and business partner Jennifer McKenna, opened McKenna Walsh Coaching and Professional Management in Winter Park. A former Miss Florida, Allison's specializes in pageantry consulting, confidence building and image training. In December, they launched McKenna Walsh Couture, a customizable compression fitness wear line. For more information, please visit www.McKennaWalsh.com.

PROGRAM AGENDA

- 8:00 - 8:30 am **Mentor Student Registration and Breakfast**
- 8:30 - 8:40 am **Breakfast and Mingle with the Mentor**
- 8:40 - 9:40 am **Keynote Address**
Confidence and Goal Setting to Know Your Purpose
and Achieve Your Dreams
Allison Kreiger Walsh
*Motivational Speaker, Entrepreneur, Produce, Life and Pageant Coach,
Non-Profit Activist*
- 9:40 - 10:00 am **Mentor conversations with Students regarding Keynote**
- 10:00 - 10:10 am **Break**
- 10:10 - 10:50 am **Student Workshop 1**
Tips for College Success
Grace Acevedo
Assistant Director, Valencia College Transition Services Dept.
- 10:50 - 11:10 am **Mentor Conversations with Students regarding Workshop 1**
- 11:10 - 11:50 am **Student Workshop 2**
Finding Your Purpose and the Journey it Takes to Get There
Liz Suarez
Assistant Director of Employee Relations, Valencia College
- 11:50 - 12:10 pm **Mentor Conversations with Students regarding Workshop 2**
- 12:10 - 12:30 pm **Closing Remarks**



Paradise by the Slice!

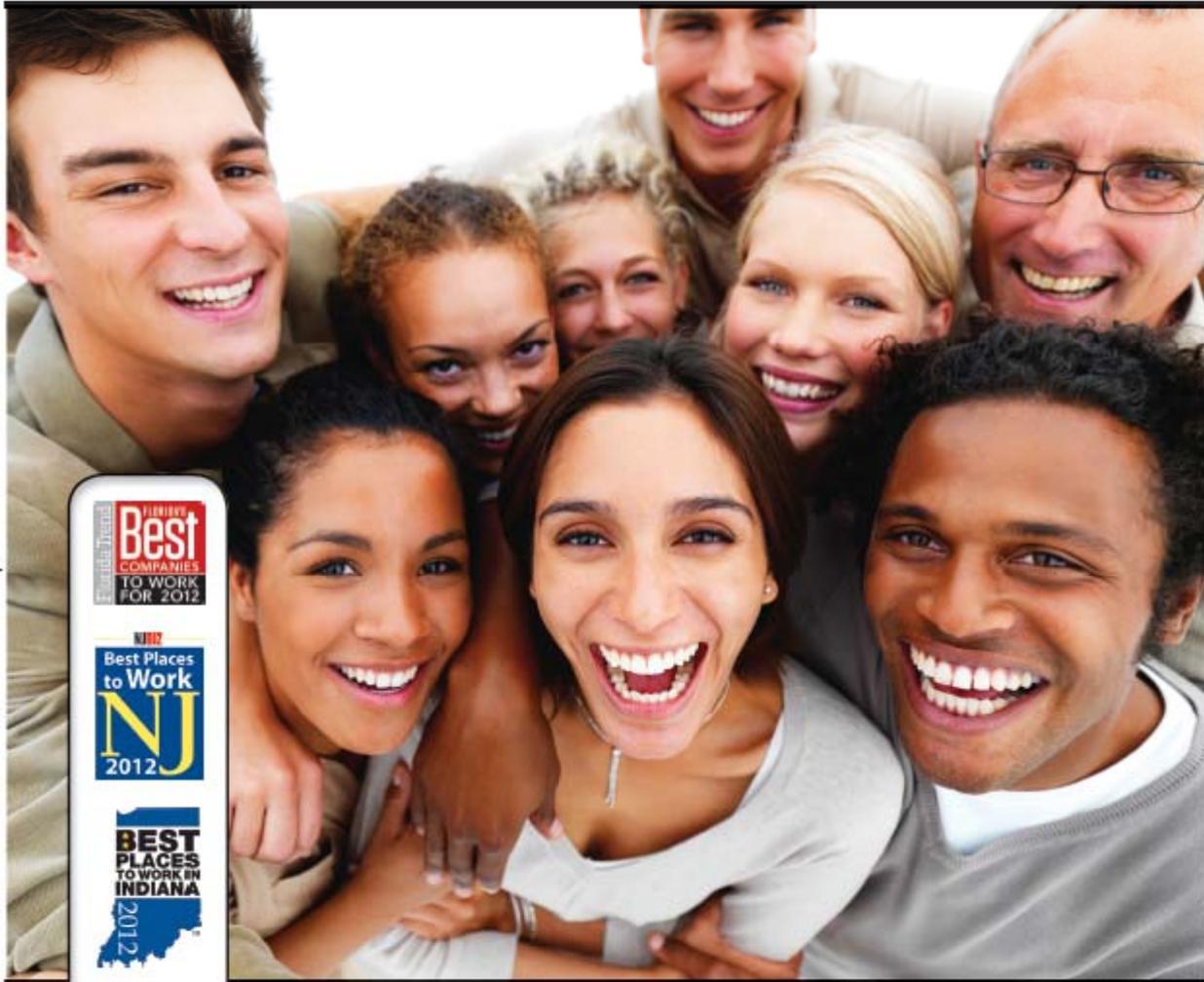
As the world's largest developer of flexible, points-based vacation ownership products, Wyndham Vacation Ownership® has given more than 800,000 owner families the opportunity to enjoy a lifetime of dream vacations.

So, why don't you join us? With over 160 resorts throughout the United States, Canada, Mexico, the Caribbean and the South Pacific, there's surely a slice of paradise that your family would enjoy!

WYNDHAM
VACATION OWNERSHIP®

21712

Congratulations on the 2nd Annual Young Women's Leadership Symposium



FORTUNE
WORLD'S MOST
ADMIRABLE
COMPANIES
2012

RCI's parent company named to Fortune's "World's Most Admired Companies" list. Wyndham Worldwide was ranked by FORTUNE Magazine as the number one most admired company in the hospitality industry, recognizing its overall performance, innovative and quality offerings, management, and strong corporate values. The annual ranking is based on surveys of top executives, directors, investors and industry analysts evaluating companies on nine criteria, ranging from investment value to social responsibility. RCI is proud to be included in this great honor.

©2013 RCI, LLC. All rights reserved. Printed in the U.S.A.

RCI

WORKSHOP SPEAKERS



Grace Acevedo
*Assistant Director, Valencia College
Transition Services Dept.*

Grace Acevedo a Puerto Rico native has worked with youth for over 10 years in Central Florida and has served as the Assistant Director for the Valencia College Transition Services Department since October 2008.

She earned her Bachelor's Degree in Social Work from the University of Central Florida, and her Masters Degree in Strategic Leadership from Mountain State University. She has designed and implemented various youth educational and leadership programs for the "Yo Si Puedo", Alcanza Student Initiative program, and the Latin American Student Organization in Orlando Florida.

She is also a member of various committees including the National Association of College Admission Counselor's Current Trends and Future Issues, Career Pathways Adult Education Steering Committee, and Central Florida Higher Education Scholarship committee among others. She is committed to motivating and developing the future generations of our country.



Liz Suarez
*Assistant Director of Employee Relations,
Valencia College*

Lisandra "Liz" Suarez is currently the Assistant Director of Employee Relations in the Office of Organizational Communication and Development at Valencia College. Born and raised in Puerto Rico. She never met her biological mother and was raised by her father alone. At the early age of thirteen she emancipated herself believing she knew it all... and this is where her journey to know her purpose began.

Before Valencia, she worked for the hospitality industry in the Orlando/Kissimmee area for 14 years in various Human Resources Management roles. Since 2011, Liz has been involved with the Florida Diversity Council Orlando chapter and has served as Chair for their annual Florida Diversity & Leadership State Conference held in Orlando.

She holds a B.A. in Business Administration and Human Resources Management from the Universidad Interamericana of Puerto Rico (graduated Magna-Cum-Laude), a graduate management certificate from Rollins College, and is a certified Senior Professional in Human Resources (SPHR). Liz volunteers with Space to Grow, The Greatest Investment (TGI) Girls Summer Camp, Coalition for the Homeless of Central Florida, BETA Center, and Citrus Ridge Library.

EMCEE



Jennifer Long

Manager, Business Development Marketing, RCI

Jennifer Long is a Manager on the Business Development Marketing team at RCI, the global leader in vacation exchange, serving more than 3.7 million members and over 4,000 resorts. In her role, she manages the business-to-business marketing process, liaises with member marketing, and integrates strong sales-related solutions for RCI affiliates.

Prior to joining RCI in 2010, Jennifer held various roles in the hospitality industry with a strong focus on marketing. She worked for Walt Disney World Resort, as well as at an independent retailer, focusing on social media and traditional marketing. Before beginning her career in the travel industry, Jennifer traveled the globe while serving five years in the United States Marine Corps as an intelligence analyst. She earned a Bachelor of Science degree in Hospitality Management from the University of Central Florida's Rosen College and was recognized as an ARDA Scholar. In her free time, she enjoys training for and competing in triathlons.

McCoy Federal Credit Union proudly sponsors the
**2013 YOUNG WOMEN'S
LEADERSHIP SYMPOSIUM**

Smart women make smart choices. Set your focus on smarter financial options and experience the credit union difference with McCoy Federal. As a member you'll enjoy a full array of financial products and exceptional service. McCoy Federal Credit Union is a member-owned, not-for-profit community credit union serving everyone who lives, works, worships, volunteers or attends school in Orange, Osceola, Seminole and Lake County.



Federally Insured By NCUA

McCoy Federal
Your Full-Service Community Credit Union

407-855-5452
www.mccoyfcu.org

EVENT SPONSORS

Executive Sponsor



Select Sponsor



Join the Florida Diversity Council today



We are committed to enhancing the appreciation for and understanding of the value of diversity and inclusion in today's global society.



FLORIDA *diversity* **COUNCIL**

Member of the National Diversity Council

Contact
SOFIA REED
Senior Coordinator
sofia.reed@floridadiversitycouncil.org

FLORIDA DIVERSITY COUNCIL CORPORATE PARTNERS



BOARD OF DIRECTORS

Deborah Brewer
Director, HR at Fowler White Boggs P.A.

Allie Braswell
President & CEO of the Central Florida Urban League

Dan Caricato
SVP, HR at Orange Lake Resorts

Brenda Copper
SVP at Aon Hewitt

Patrick Costello
Attorney at Quarles & Brady LLP

Scott Farber
Director, Business Operations at TekSystems

Maureen Greene James
Director, Human Capital at PricewaterhouseCoopers

Tracey Jaensch
Managing Partner, Tampa at Ford & Harrison LLP

Carmen Johnson
EVP, HR at JM Family Enterprises, Inc.

Dennis Kennedy
Founder & CEO of the National Diversity Council

Pat Kimberly
SVP at Wells Fargo

Sarah King
EVP, HR at Wyndham Vacation Ownership

Karen Krymski
Director, Strategic Initiatives at Digital Hands

Mary Lallucci
EVP, Florida Caribbean at Right Management

Lorrie McGovern
Director, MBA at Saint Leo University

Molly McKinley
Sr. HR Manager at Bright House Networks

Craig Norton
Managing Director at Morgan Stanley Smith Barney

Wendy Radeka
Learning & Organizational Development Consultant At Martin Health System

Steven Rodriguez
Strategic Recruiting & Outreach Specialist at Florida Virtual School

Eveit Simmons
Chief Diversity Officer & Partner at Greenspoon Marder

Elaine Szeto
SVP, PNC Bank

Jon Urbanek
SVP, Sales at Florida Blue

Elise Vasquez-Warner
VP, South Florida at Walmart

Richard Wheaton
Director, Business Development at Aerotek

Betsy Williams
SVP, Staffing & Diversity at Nielsen

Gail Williams
Chief Diversity Officer at Hodges University

Kimberly Woollard
SVP, HR & Training at Grow Financial Federal Credit Union

Denise Ammacapane
Director of Workplace Diversity & Inclusion, Sodexo