

Florida Diversity Council presents
South Florida

W O M E N



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LEADERSHIP

• S Y M P O S I U M •

Realizing Our Greatest Success

Thursday, October 18, 2012

Miami, FL

8:00 am - 12:00 pm

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Welcome from the Chairs

Welcome to the 3rd Annual South Florida Women in Leadership Symposium! The Florida Diversity Council and Nova Southeastern University are elated that you have chosen to take time from the corporate world to network with South Florida's most accomplished female professionals. The theme for this year's symposium is Realizing Our Greatest Successes. Our dynamic group of women from both the public and private sectors will engage you in a reflective and thought-provoking discussion geared towards leveraging your strengths, thinking beyond the box, and other relevant topics that will challenge you both personally and professionally.

With over 100 women registered, we encourage you to network and share your perspective, tools and resources with all other guests. It is certainly our hope that you will continue your day after the symposium motivated and committed to successfully implementing the ideas and best practices. We are confident while investing in your personal and professional development, that the information you take away from this event will empower you to take both your career and those that you lead to the next level. We also encourage your perusal through your guest "Swag Bag" as there are resources about Breast Cancer Awareness provided courtesy of the Mary Kay Foundation, complimentary skincare offers, as well as resources for your enrichment from our Sponsors and Board of Directors.

We would like to thank our Title Sponsor, Walmart; our Bronze Sponsors, The Benjamin School and Ransom Everglades School; our Venue Sponsor, Nova Southeastern University; our Awards Sponsor, La Quinta; the Mary Kay Foundation and Mary Kay Cosmetics; John Donovan Studios; In-Kind Sponsors, volunteers, staff, and Florida Diversity Council members. Without your support, this event would not be possible.

Warm Regards,



Laurinda Andujar
Regional Trainer
Walmart



Merdochey LaFrance
Chief of Staff
The Florida Senate

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Welcome from the National Diversity Council



Dennis Kennedy
Founder & CEO, National Diversity Council

We are excited to welcome you to our 2012 South Florida Women in Leadership Symposium hosted by the National Diversity Council. This great event offers an opportunity for you to observe, learn, network, and hear different perspectives from a diverse mix of executives who have made the climb up the “corporate ladder.”

The theme for today’s symposium is “Realizing our Greatest Success.” You will gather a wealth of knowledge, experience, and expertise from some of the best female executives speaking on topics that will address the personal and professional challenges faced while successfully rising to the top in their respective organizations.

I encourage you to take the initiative to meet new colleagues, talk openly about today’s topics and exchange ideas. It is my hope that your experience today is rewarding and allows you to gain some insight to reflect on your own goals and status in an effort to help catapult you to the top in your own career development.

We sincerely appreciate your attendance today in support of the Women in Leadership Symposium and the National Diversity Council. I would like to thank all of our corporate sponsors, planning committee members, program participants, and volunteers. Without each of you, this event would not be a success.

Dennis Kennedy

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Agenda



8:00-8:30am	Registration & Continental Breakfast
8:30-8:50am	Welcome & Introduction of Panelists
8:50-9:15am	Giving & Receiving: Supporting one another in both directions
9:15-9:40am	Beyond the Box – Letting Go of Preconceived Barriers and Fears
9:40-10:05am	Balancing Life & Work – How Do We Do It?
10:05-10:20am	Break
10:20-10:35am	Q&A Session I
10:35-11:00am	Leadership Best Practices: What it takes to lead in today's world?
11:00-11:25am	Networking Our Way Up – Always Finding Ways to Connect
11:25-11:40am	Q&A Session II
11:40-11:50am	Closing Remarks & Recognition of Sponsors





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Panelists



Elise Vasquez-Warner

Regional VP

Walmart

After earning her BA from California State University Chico, Elise Vasquez-Warner joined Walmart in 1995 as an hourly associate and quickly moved through the ranks to Assistant manager, Co-Manager and then Store Manager. In 2006, Elise was promoted to Regional Operations Support Director covering the state of California and in 2007 relocated to Orange County, California to assume the role of District Manager. In 2009, Elise was named Regional General Manager & Vice President to the state of Alabama and Florida Panhandle. Currently the Regional General Manager & Vice President of South Florida, Elise oversees approximately 40,000 associates and 135 stores. Her responsibilities include vendor

partnerships, talent development, budget management, and business development.

For five years, she served as a board member of the American Red Cross and Meals on Wheels in Yolo County, California. In addition, Elise has volunteered with the Children's Hospital of Orange County and Children's Hospital of Alabama in Birmingham. As a new resident to South Florida, Elise is thrilled to serve on the Florida Diversity Council's Board of Directors, an organization that supports the development of leaders from diverse communities within all industries.

Eveline Pierre

Founder

Haitian Heritage Museum



Eveline Pierre also known as the "Campaigner of Empowerment" is an author of forth coming book entitled "The Secret to Winning Big" with Brain Tracy and a speaker that is highly sought after by the media for her expertise in the Cultural Arts and Entertainment. Ms. Pierre has been seen on NBC 6 South Florida, CNN affiliates Comcast Media Makers and on WLRN Caribbean Current. Notably, Ms. Pierre is on the advisory board of Art Basel Miami Beach Brickell Avenue Literary Society and Miami Dade County Commission for Women. In 2012, Ms. Pierre has been awarded Black Street Excellence in Arts Award, ICABA Most Accomplished Caribbean American Executive, Miami Today 2011 front cover the "Achiever" and the In the Company of Woman Arts and Entertainment Women of the Year 2011.

In 2004 she founded the first Haitian Heritage Museum in the world outside of Haiti to create a legacy for future generations. The museum has been critically acclaimed as Miami Best Museum 2010 by Miami New Times. Ms. Pierre has also received a proclamation from Miami Dade County Public Schools for the children's book collaboration with local Museum partners entitled "Through the eyes of my Haitian Friend." Ms. Pierre uses cultural Arts and Entertainment to empower others and believes creativity is the doorway to success.



Violette Sproul

CEO & Founder

Femfessionals

Violette Sproul founded Femfessionals in Spring of 2009 as a side project to establish business contacts in Miami. At the time, it was simply an event planned with a group of colleagues and business women in Miami. Towards the end of 2009, the casual "Connection" events attracted more business women in neighboring cities and more women requested their own "Femfessionals" location in their community. At the start of 2010, while discussing its development with Jessica Passman, an attorney she met at one of the first lunches and retained to assist with Femfessionals filings, a business partnership formed. In March of 2010, Femfessionals launched as an official company and for the remainder of the year

the business developed, creating an organization that could easily expand into multiple cities within the US and eventually, Internationally. The Femfessionals website launched in March of 2011, and they are currently in 39 US cities. Femfessionals seeks to launch an additional 40 locations in 2012 and their first International location. Femfessionals is capturing the eyes of many and the movement to create a community of women {globally}, committed to assisting other women in business, is flourishing. Violette and her team are launching a few new projects in 2012: "BUY FEMS", "The Pink Collar", "MiniFEMS" and recently launched www.myfemcity.com. Violette served on the Board of Directors for CHARLEE Homes for Children, Mercy Hospital Foundation, Urban Environment League of Miami, Bayfront Park Management Trust, YWCA of Miami, and as a Board of Trustee Member for Dade Heritage Trust. She was also a Co-Founder for Friends of Marine Stadium and served as an Advisor to the City of Miami Mayor. Violette was a part of The White House: Women Environmental Leaders in South Florida Round Table, a Panelist for the National Coalition of 100 Black Women Leadership Event, received the Strong Women Strong Girls Spark 2012 Award and is a Girl Scout Centennial Leadership recipient.

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Panelists

Gail Dudley

*VP of Diversity
Stoncroft Ministries*



Columbus, Ohio native, Gail Dudley is a gifted speaker and author of five published books. Gail is known for her caring heart and her warm and friendly personality. She was educated at both Lorain County Community College and The Ohio State University, and has completed 80 hours of formational prayer at Ashland Theological Seminary. Gail was ordained as a pastor in March 2009. She is the wife of Revered Dr. Kevin R. Dudley, senior pastor of The Church at North Pointe (Columbus, Ohio). Gail has a powerful gift of delivering life-changing messages. Whether reading scripture, speaking truth from the podium or walking the aisles as she teaches, the listener's heart is stirred by the presence and power of the Holy Spirit. She is an anointed speaker whose message will stir the soul and further advance her desire for all Christians to find healing, hope and health.

Currently, Gail serves as a pastor alongside her husband at The Church at North Pointe, providing guidance, leadership development, teaching discipleship studies, and overseeing multiple outreach efforts throughout Central Ohio. She is currently on a ministry assignment as the Vice President of Diversity and Ministry of Prayer leader for Stoncroft Ministries with more than 25 years experience, and actively volunteers with many nonprofit organizations. Her passion is for social justice, racial reconciliation, and community prayer. Gail loves spending time with her husband and two grown children. Together they are a family that loves life, enjoys time together, and fully embrace that life is not a dress rehearsal.



Dr. Venice Daley

CEO & Founder

The InVested Writer and School of Purpose

Dr. Venice P. Daley, a multi-talented "Woman of Purpose" and excellence, is always ready to help and empower others to discover their purpose and define their mission in life, business, ministry, vocation, and education. She uses her gifts and talents to help others discover and understand their God-given purpose, which helps them fulfill their mission, visions, goals, and dreams with excellence, fulfillment, and liberty. Dr. Daley is the founder of The In.V.e.s.t.e.d. Freedom Writer/School of Purpose. She is also the founder and publisher of the Set At Liberty Outreach Teaching & Production Ministry Broadcast and the Free Your Purpose Magazine, SignFreedom Ministry Stage Academy, and V-Line Products, LLC. In

addition to her ministries, Dr. Daley established an Education Foundation designed to save students from failing and going under. The foundation helps to provide free tutoring and homework assistance through donations and sponsorships.

Dr. Daley fulfills her purpose through her teaching ministry radio broadcast/magazine, seminars, workshops, stage play productions, and product line; books and products, which demonstrates her powerful writing, teaching, and speaking ability. She is passionate about writing, unifying the arts, and teaching about purpose and the gifts that God has placed in each of us. After her teachings, preaching, stage plays, training seminars and workshops, coaching and conversations, many people are provoked to make a change, renew their minds, and discover their purpose.

In addition to demonstrating her gifts and talents, Dr. Daley is an accomplished author, teacher, inspirational speaker, playwright, stage director/producer, adviser and coach to many students, leaders, professionals and business people. She has changed the lives of many students. Her students, co-workers, and superiors applaud and recognize her as an outstanding educator of drama, reading, and English. She taught her students with great passion and love for education for twenty seven years in the Florida and New York School System. Dr. Daley received the excellence in education awards and certificates. In 1992, she was awarded "Outstanding Teacher of The Year" in New York. In 1998, she was awarded "Teacher of Excellence in Education Team Award" at Lauderdale Lakes Middle School, Florida. She has also received many certificates and awards for excellence in mentorship, and the arts. Among her many talents, Dr. Daley has a love for sign language and the unified the arts. She is an ardent member of her church where she passionately demonstrates the unification of sign language and the arts, and her playwright/stage director talent.

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Schedule of Events



- 8:00am - 8:30am** **REGISTRATION & CONTINENTAL BREAKFAST**
- 8:30am - 8:50am** **WELCOME AND INTRODUCTION OF PANELISTS**
- 8:50am - 9:15am** **GIVING AND RECEIVING: SUPPORTING ONE ANOTHER IN BOTH DIRECTIONS**
Gail Dudley - VP of Diversity, Stonecroft Ministries

Women are often lauded for our natural ability to give to others and to community. But, we often overlook the value of being open to really receive offers to help us move forward in our careers. By giving to others through mentoring and by actively participating in organizations that promote our shared success, we need to remember to remain receptive to reaping the rewards that come our way.

- 9:15am - 9:40am** **BEYOND THE BOX: LETTING GO OF PRECONCEIVED BARRIERS AND FEARS**
Dr. Venice Daley - CEO & Founder, The InVested Writer and School of Purpose

Becoming successful leaders requires that we let go of our preconceived ideas of what stands in our way. By letting go, we can transform external barriers into bold possibilities. And, by recognizing and moving past our fears, we can become leaders who succeed well beyond expectation and have a dynamic, positive impact on those around us.

- 9:40am - 10:05am** **BALANCING LIFE AND WORK: HOW DO WE DO IT?**
Elise Vazquez-Warner - Regional VP, Walmart

Today's female leaders are exploring new territory with regard to how we integrate our lives with our work. Balance now means taking guilt-free ownership of a robust life that energizes us well beyond a solid presence at the office. Claiming a valid stake in our lives can actually be the most rewarding step we ever take toward profound success.





Schedule of Events

10:05am – 10:20am BREAK

10:20am – 10:35am QUESTION & ANSWER SESSION I

10:35am – 11:00am LEADERSHIP BEST PRACTICES: WHAT IT TAKES TO LEAD IN TODAY'S WORLD

Eveline Pierre - Founder, Haitian Heritage Museum

In today's age of the internet, where we have immediate access to an overwhelming amount of information, female leaders need to understand the value of a thoughtful "media diet." To make the best use of our precious time, we need to sharpen our focus and critically analyze relevant information. By taking such initiative, we can enhance our ability to communicate effectively, avoid biased thinking and excel as leaders.

11:00am – 11:25am NETWORKING OUR WAY UP: ALWAYS FINDING WAYS TO CONNECT

Violette Sproul - CEO & Founder, Femfessionals

Building stronger and more stable relationships through networks benefits us both professionally and emotionally. Those relationships or connections help bolster our confidence and provide important sources of support when needed. As successful female leaders, we make networking a priority ensuring that we not only continue to make new connections but also maintain existing relationships.

11:25am – 11:40am QUESTION & ANSWER SESSION II

11:40am – 11:50am CLOSING REMARKS & RECOGNITION OF SPONSORS





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For more information, contact Tonya Anderson at tonya.anderson@diversityfirstjobs.com





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For more information, please contact

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National Women's Council

www.nationalwomenscouncil.org





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The Florida Diversity Council is committed to enhancing the appreciation for and the understanding of the value of diversity and inclusion in today's global society. We strive to transform our workplace communities into environments where people are valued for their uniqueness and differences, and are confident that their contributions matter.



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